

My Pink Week Checklist!

- Gather/compile lists of past customers & people you've sampled!
- Create social media event(s) for Turkey Trot Hostess' and your VIP's! Consider a Mystery Hostess event!
- Start ASAP communicating how you'll be sharing sale items! Where-when-how should people watch?
- Go live! Share a video of some of you Posh favorites holiday gifts NOW and when any faves are on sale--- GO LIVE again!
- Each day be honest and share what you love AND share who the sale products are good for. WHY would someone want it? WHAT does it do and what problem does it solve!
- Offer bonus prizes and play games. Make it FUN for people as you help them with their holiday shopping!

Have a happy Pink Week- Love, Shanna- 99poshme