

WAYS TO UTILIZE/SHARE

FEATURE OF THE WEEK

- Live product demo on social media
- Sample of the month club (Sample out ALL the FOTW!)
- Ingredients education posts
- Incentivize customers who love that product to share
- B5G1 Free mystery order (6 people buy, 1 person earns theirs free)
- Share different uses of the product
- Pick a specific demographic and target (example: teen moms for Bare it All Wipes or Gender Bender)
- Buy for your stock while it's on sale
- Include samples in all hostess packets for the month
- Be sure to share the WHY! WHY is this product something people NEED?
- As people receive their order of their FOTW, sample the following week's!

SHARE- SHARE- SHARE